

NEW YORK

Coast to Coast

Jens Hoffmann, a highly regarded international curator and, most recently, director of the Wattis Institute for Contemporary Arts at California College of the Arts, in San Francisco, is the new deputy director for exhibitions and public programs at the **Jewish Museum**, in New York. With a background in theater that has served him well in conceiving and



Jens Hoffmann

installing art shows, Hoffmann was director of exhibitions at the ICA London until 2007 and has curated international biennials in Berlin, Lyon, Istanbul, and Shanghai. The high-profile appointment caps **Claudia Gould's** first year as director of the Jewish Museum, which traces

its origins to 1904, and underscores the institution's commitment to contemporary art. Describing a broad mandate, Hoffmann says he will "expand and potentially rethink the museum's ideas around exhibitions, the collection, acquisitions, publications, research, and public programs." Zeroing in on the museum's holdings, he adds, "One of the most exciting projects will be to rethink how best to exhibit the permanent collection, a planning process I will oversee over the next few years." —ALLISON MEIER

LOS ANGELES

L.A. Confident

On January 25 **KM Fine Arts** of Chicago will open a 2,000-square-foot space in West Hollywood. The six-year-old gallery will inaugurate the new space with a group show of its fast-growing stable, including recent additions **Jeff Muhs** and **Roger Ricco** (a photographer and cofounder of New York's **Ricco/Maresca** gallery). At the helm in L.A. is **Lissa M. Kivisto**, daughter of the gallery's cofounder and former director of **KH**, **KM's** sister gallery in Chicago. Kivisto shuttered **KH** in December and plans to bring a handful of the gallery's artists across the country with her. "I look forward to introducing new, edgier artists to our current clients and to introducing our current artists to the West Coast," she says. On March 15 Kivisto will open a solo exhibition of L.A.-based painter and sculptor **Desire Obtain Cherish**. —JULIA HALPERIN



Lissa M. Kivisto

MIAMI

All's Fair

Veteran fair organizers **David** and **Lee Ann Lester** are teaming up with the **Syndicat National des Antiquaires** (SNA), the Paris-based collective of design and antique dealers that runs the **Biennale des Antiquaires**, to launch **Miami Art + Design**. Set to debut in February 2014, the event will occupy a bespoke tent in downtown Miami's Noguchi Bayfront Park. Organizers hope to attract seasonal residents who typically miss the December fairs, according to David Lester, whose **International Fine Art Expositions** also runs **Art Palm Beach**, and the new **International Contemporary Jewelry Fair**. Miami's reviving housing market augurs well for the fair, he says: "People need furniture." Miami Art + Design is the latest in a series of new partnerships undertaken by SNA, including November's **Salon: Art + Design**, in New York. A committee of SNA dealers, among them **Barry Friedman**, **Christian Deydier**, and **Robert Vallois**, will select the Miami fair's 60 exhibitors. "One reason foreign fairs, with a few exceptions, have not expanded to the U.S. is they don't want to deal with unions and other logistics," Lester says of the venture. "Those are things we understand." —JH



Lee Ann and David Lester

24

NEW YORK

Young Gun



Noémie Bonnet

With the next edition of **Asia Week New York** slated for March, the organization that shepherds auction houses, galleries, and museums in a collaborative celebration of Asian culture has appointed 27-year-old **Noémie Bonnet** as its first executive director. Bonnet, whose experience of Asia is limited to college courses and travel, explains: "They already had a room full of Asian art specialists, so the strategy was to bring someone with different types of expertise to the table." Bonnet previously managed the Art Directors Club's Young Guns Program—where she implemented growth strategies in digital, event, and print media—followed by a stint at Internet Week NY, a festival that aggregates and promotes events. According to veteran Korean art dealer and board president **Jiyoung Koo**, Asia Week's goals now "relate to website, marketing, tech, and social networking arenas." Bonnet's full-spectrum know-how should see those goals realized faster. —SEHBA MOHAMMAD

CLOCKWISE FROM TOP LEFT: VALERIO; SKYRIDER PHOTOGRAPHY; LILA PHOTO; CAROLINE GRAY