

For Immediate Release

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## **Asia Week New York Association Names The Surrey as Hotel Sponsor**

New York: The Asia Week New York Association has announced that The Surrey, New York City's only Relais & Châteaux hotel, is the official hotel sponsor for the ten-day round of exhibitions, auction sales, and lectures.

"What a delight it is to salute The Surrey as the official hotel sponsor of Asia Week New York," says chairman Lark Mason. "There are many special aspects to this renowned hotel. Foremost is its location, right in the heart of the Upper East Side, making it the perfect home base for in-the-know collectors to quickly and easily make their way to Asia Week's numerous gallery exhibitions along and adjacent to Madison Avenue."

"From the Rubin Museum of Art and The Metropolitan Museum of Art to the multitude of independent galleries, New York City has defined itself as a top-tier destination for Asian art," said The Surrey's General Manager, Troy Pade. "As culture is one of the foundations of The Surrey and our Upper East Side location, we are honored to support Asia Week New York and the many artists, works and relics that will be presented to further define art as a global language of passionate expression."

According to Mr. Pade, Asia Week New York attendees will receive exclusive rates from \$395 per night (for a minimum of five nights) at The Surrey using promotion code ASIAWK. To reserve visit, [TheSurrey.com/ASIAWK](http://TheSurrey.com/ASIAWK) or call [888.419.0052](tel:888.419.0052).

To coincide with Asia Week New York, Natasha Schlesinger, the hotel's Art Expert in Residence, will curate a small exhibition of contemporary Asian artists in The Surrey's lobby. The Surrey will feature works focused primarily on landscapes reflecting Asian art's sensibility for lyricism and poetry.

The Surrey, located at 24 East 76<sup>th</sup> Street, is owned and operated by Denihan Hospitality Group. An intimate hideaway to the stars of the 1920s, it currently operates more like a glamorously re-imagined Beaux Arts townhouse than hotel. Its location provides cultured guests direct access to Central Park, The Metropolitan Museum of Art, and top fashion houses, restaurants, and art galleries on Madison Avenue, yet the hotel's discreet service allows for calm personal space for a "Privately New York" experience. The Surrey offers an extensive art collection, world-class dining by Café Boulud, the atmospheric Bar Pleiades, Cornelia Spa and a Private Roof Garden. Its 189 exquisite salons and suites were created by Lauren Rottet, accommodating celebrities, style-icons and art aficionados the world over. For information and reservations, visit [www.thesurrey.com](http://www.thesurrey.com).

#### ABOUT ASIA WEEK NEW YORK

The collaboration of 46 prominent international Asian art specialists, five major auction houses – Bonhams, Christie's, Doyle New York, iGavel, and Sotheby's - and numerous museums and Asian cultural institutions, Asia Week New York is a ten day-long celebration filled with a non-stop schedule of simultaneous gallery open houses, Asian art auctions as well as numerous museum exhibitions, lectures, and special events.

Participants from Belgium, England, France, Germany, India, Italy, Japan, Switzerland, and the United States unveil an extraordinary array of treasures from China, India, the Himalayas, Southeast Asia, Tibet, Nepal, Japan, and Korea.

Asia Week New York Association, Inc. is a 501(c)(6) non-profit trade membership organization registered with the state of New York.

For more information visit [www.asiaweekny.com](http://www.asiaweekny.com).