

For Immediate Release

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ASIA WEEK NEW YORK SCHEDULED FOR MARCH 15-23, 2013



New York: **Asia Week New York**—the collaboration of a top-tier roster of international Asian art specialists, major auction houses, museums and Asian cultural institutions—will take place throughout metropolitan New York from March 15-23, 2013, it was announced by Henry Howard-Sneyd, Chairman of Asia Week New York, and Sotheby's Vice-Chairman Asian Art, Americas. A private, invitation-only reception at the Solomon R. Guggenheim Museum will kick-off Asia Week New York on March 15.

"As we head into our fifth year, it is extremely gratifying to see how important Asia Week New York has become for so many international collectors, curators, scholars and Asian Art enthusiasts," said Howard-Sneyd. "And we are especially delighted that the Guggenheim Museum reception will set the stage for the exciting week of activities."

Asia Week New York continues to uphold its original commitment to shine a light on a different cultural institution each year with the announcement of the Guggenheim Museum as the 2013 location. Last year, the opening night reception was held at the Morgan Library and Museum, using the opportunity to share rarely seen Asian manuscripts and works of art from its collection. In prior years, receptions for Asia Week New York were held at the Rubin Museum and Asia Society, respectively. "The selection of these diverse cultural institutions reinforces just how important the Asian art field has become to New York's art scene," said Howard-Sneyd.

The week-long celebration is filled with a non-stop schedule of simultaneous gallery open houses, Asian art auctions as well as numerous museum exhibitions, lectures, and special events.

Participants from England, France, Italy, Japan, Thailand, and the United States unveil an extraordinary array of treasures, which they set aside for their Asia Week New York debut. To help visitors easily navigate the week's myriad activities, a comprehensive guide with maps will be available at the galleries, auction houses, and cultural institutions, starting February 2013 and online at www.AsiaWeekNY.com. For the first time this year, an abridged version of the website will be available in Chinese.

For more information visit www.AsiaWeekNewYork.com.

Editor's Note: High-resolution jpegs are available upon request.