

For Immediate Release

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NOÉMIE BONNET APPOINTED EXECUTIVE DIRECTOR OF ASIA WEEK NEW YORK



New York: Noémie Bonnet has been appointed Executive Director of Asia Week New York, it was announced by Henry Howard-Sneyd, Chairman of Asia Week New York 2013 and Sotheby's Vice-Chairman Asian Art, Americas.

"We are delighted that Noémie Bonnet has joined the Asia Week New York team," said Howard-Sneyd. "The experience and dynamism she brings to the position of Executive Director is certain to further enhance our visibility and broaden our reach to new collectors."

Working with the group's Asia Week Planning Committee of gallery and auction house representatives, Ms. Bonnet will oversee the strategies and operations necessary to continue raising Asia Week New York's profile as a premier destination on the international Asian art calendar. She will execute the organization's plans for branding, communications, development, and events.

"I look forward to building and expanding upon the superior standards Asia Week New York has thus far established," said the 27-year-old Ms. Bonnet. "It's very exciting for me to be part of such a high-profile group of Asian art specialists who are ready to take Asia Week New York to a new level. To me, this is where things can get creative."

Held annually in March throughout the metropolitan New York region, Asia Week New York is the collaboration of nearly 40 top-tier Asian art specialists, major auction houses, museums and Asian cultural institutions. The week-long celebration, scheduled for March 15-23, 2013, is filled with a non-stop schedule of simultaneous gallery open houses, Asian art auctions as well as numerous museum exhibitions, lectures, and special events.

About Noémie Bonnet

Noémie Bonnet is an experienced consultant for various institutions, companies and non-profit organizations. Following full-time tenures in program management at the Art Directors Club and business development at Internet Week NY, she has collaborated on a consulting basis with the French-American Foundation, TED, YouTube, Chapin School, Moleskine and

the French Embassy in Washinton, D.C., to name a few. Ms. Bonnet has also worked as a contributing writer for the Art section of Flavorpill NY.

Born just outside Paris, France and raised in New York, she was educated at the Lycée Français de New York, followed by Brown University, where she earned a B.A. in the History of Art and Architecture, magna cum laude and with Honors. Her travels overseas have taken her throughout Europe and Asia, including Thailand, Laos, China and Japan.

For more information visit www.AsiaWeekNewYork.com.

Asia Week New York (Association), Inc. is a 501(c)6 non-profit trade membership organization registered with the state of New York.